

# **“The Official CashBlurbs.com At Home Money Making Plan!”**

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**From:** The desk of CashBlurbs.com founder Bryan Winters

**Re:** A super simple blueprint for making potential cash and commissions on CashBlurbs.com!

***Heads up! If you haven't yet watched the short CashBlurbs.com intro video, be sure to do so BEFORE you read this special report. [Click here](#) and a new window will open up to the video.***

**Dear friend,**

Whoever said that making money online couldn't be FUN? “Fun” is what CashBlurbs.com is all about!

...Now don't get me wrong. CashBlurbs.com is a very UNIQUE and POWERFUL way for virtually anyone to get unlimited traffic to their websites and affiliate products. But by no means does that mean using our service should be a chore!

Indeed, we designed CashBlurbs with SIMPLICITY in mind – our goal was to create a traffic platform that would give virtually ANYONE with “something to promote” an easy way to get visitors and BUYERS in front of their offers... And that's exactly what we accomplished!

To make potential money as a CashBlurbs.com user, you don't need initial experience. You don't need a website of your own. You don't need an email list. And you certainly don't need a “guru” reputation! All that's needed is a [CashBlurbs.com Membership](#), and again, “something to promote”!

But now, what if you don't have your own product or service to promote? Say you've come to CashBlurbs.com, you see that people are listing products and services on our website, you realize they're getting clicks and potentially making money ... *but how do YOU get in on the action?*

...Not to worry! It's all covered in the pages that follow. And by the way, I keep things short and to the point throughout the blueprint, to get you up and running as quickly as possible!

## Finding A Hot Product

While many CashBlurbs.com users do in fact have their own products and websites, plenty of others promote what are called “affiliate products”, where you make a commission by promoting somebody else's product!

...The way it typically works is that you sign up for the affiliate program of a given website, you're provided with a special “affiliate link” to promote, and each time somebody clicks through your affiliate link and places an order, you make a commission!

The great news is that there are many, many thousands of affiliate programs online. In fact, there are entire networks that enable you to sign up for FREE and then select whatever program you wish to promote from their large marketplace of vendor products...

For example, [Clickbank.com](http://Clickbank.com) is a network featuring many thousands of “digital” products (such as ebooks and software) covering a very wide variety of niche topics – everything from fitness to gaming to making money online. You name it.

[This brief video](#) covers what you need to know to create a free Clickbank.com account, and then generate your own affiliate link(s) for whatever Clickbank product(s) you'd like to promote on CashBlurbs.com!

But certainly don't limit yourself to promoting Clickbank products alone. Testing is an important key to online money making success. Therefore I encourage you to experiment with other affiliate networks and product offers as well, to see which offers ultimately “pull” best in combination with your CashBlurbs.com ad listings...

***The fun part is coming up with that “secret combination” of “product + cashblurb (ad)” that nobody else has stumbled upon, and that starts generating clicks and potential commissions for you from day one!***

You can easily find other affiliate networks by searching phrases such as “top affiliate networks” and “top affiliate products” on Google or YouTube. Many independent websites also offer their own “in house” affiliate programs, so be on the lookout for links that say “Affiliates” or “Make Money With Us” or similar, while on a product website of interest.

### **So how do you get paid?**

You'll either be paid by the affiliate network, or in the case of independent affiliate programs, by the website owner. In the latter case in particular, it's important to get references so that you can be confident you'll be paid. In the case of networks that you're unfamiliar with, it's also (still) wise to do some research and make sure the

reputation of the network is solid...

I've personally used Clickbank.com for years, and they've always paid on time like clockwork!

## Shorten Your Links!

A “cashblurb” is simply a brief, one line advertisement – more or less a catchy headline. Each cashblurb is limited to a certain number of letters and characters, meaning you want to keep your website or affiliate links short.

However, many affiliate links are rather long – particularly Clickbank.com links. So we encourage you to use a “link shortener” such as [Tinyurl.com](http://Tinyurl.com) or [Bitly.com](http://Bitly.com) to shorten up your affiliate links. You'd obviously then use the shorter link in your cashblurb (ad).

The way that most link/url shortening services work is VERY simple. Simply enter the long link, click a button, and the short replacement link is generated automatically. Simply click and drag over the shortened link to highlight it, and then RIGHT click on your mouse to COPY it. From there, you can RIGHT click your mouse again to PASTE it in when creating your cashblurb!

Simple stuff so far, right? Well it only gets easier! ;)

## Keys To A Good “Blurb”!

Don't like writing? Well you're in luck! Cashblurbs are short and to the point. You'll never be required to write a full blown, full page ad when using our traffic platform... Whenever a visitor to our site clicks on your

cashblurb, they're not taken to another page on our site to "hold the traffic hostage". Rather, they're sent immediately to your offer.

So your goal in writing an effective "blurb" is simply to get that CLICK! Meaning your ad should be punchy and direct. Curiosity provoking. The kind of "headline" that you would click on.

So what's the secret to writing effective cashblurbs that pull clicks like a magnet? Why, newspapers of course!

...Look in the *classifieds* section of newspapers and magazines, or online classified ad sites, and pay particular attention to the headlines that "jump out at you" - the ads that really spark your curiosity. And then, simply use those as inspiration to write your blurbs!

**Something I would NOT recommend, is using other cashblurbs for inspiration. You want your "ad copy" on CashBlurbs.com to be *unique*, so that it stands out from the crowd and therefore draws more mouseclicks.** One minor exception to this is *formatting*... If you're simply looking for ideas on how to best format or "arrange" your text + link, by all means refer to other blurbs.

## Free Or Unlimited?

So what's best for you? ...Our Free membership option, or our low cost Unlimited membership option?

If in doubt, go with the paid! No, I'm teasing. It's entirely up to you and there's never any pressure. Our Free version enables you to submit one cashblurb per day, whereas the Unlimited version enables you to submit one Cashblurb as often as every 20 minutes!

...The 20 minute “spacing”, by the way, is a key benefit to (Unlimited) members in a number of ways, including that it prevents spam, and leads to your blurbs being shared more frequently - since it's the cashblurb displayed at the top of the page that is the one shared, each time a new user posts a blurb of their own.

The fee for our Unlimited member option is very reasonable. If you have any experience with advertising online, you're probably well aware of just how much a targeted visitor to your website can cost. For example, advertisers on “Google Adwords” or “Facebook Ads” typically pay anywhere from \$.50 to \$2 per click ... *meaning up to \$2 for a single mouseclick!*

...Now compare that to the unlimited amount of clicks that you can get as an upgraded CashBlurbs.com member each and every month, and that should help in your decision on whether to upgrade – assuming you're serious about making money online while having FUN in the process!

## Secret Tips

Consider yourself lucky that you subscribed to the CashBlurbs.com Newsletter to receive this blueprint; the following secrets ONLY found here should give you a critical advantage over other CashBlurbs.com users...

### **Be Consistent!**

If this particular tip seems obvious, I can assure you there's much more to it than you might think. Allow me to explain...

Keep in mind that all members must first share a cashblurb before

posting one of their own (every time they wish to post). Even so, not every blurb that you submit will be shared by other members, since (all) members have a *choice* on which particular cashblurb to share before posting their own.... But at the same time, what this means is that it's entirely possible that any given cashblurb you post could be shared by *dozens* of people... Or at other times, shared by a single user with a massive Twitter or Facebook following in the *thousands*...

Either way, when a member comes along to first share a blurb in order to then post one of their own, they're able to choose from any one of the top blurbs appearing atop our home page, or a category page. Once Cashblurbs have been bumped down from top position they can no longer be shared...

So again, not all blurbs will be shared, simply because several users could be submitting new blurbs at roughly the same time and in the same category, while obviously only one of those ads can appear at the top to be shared by the users who come along next.

**What all of this means is simply that consistent posting is going to bring you the best results over time, being that some ads won't get shared at all, while others will be shared in a BIG way.**

Now of course, don't forget for a second the fact that all cashblurbs appear at the top of CashBlurbs.com pages, and will therefore be seen by our visitors. So you're ultimately getting traffic directly from CashBlurbs.com and from our revolutionary "pay it forward" system!

Further still, you could get even *more* traffic from Google and the major search engines as our pages are indexed!

## **Never Stop Testing!**

I've already covered the importance of testing both your product offers, and your ad copy. But I encourage you to conduct your tests in a "scientific" way. Keep track of which product offer + blurb combinations work the best.

Once you really start getting into it, you might want to consider using a low cost ad tracker, such as [ClixTrac.com](http://ClixTrac.com), to accurately track the total number of clicks that your cashblurbs get. Or for example, you could set up *individual* tracking for 5 different blurbs promoting the same offer, to help gauge which ad copy pulls the most clicks.

Keep in mind that Clickbank.com and many affiliate networks also have built in tracking features of their own that can be helpful.

What you're ultimately looking for as you test, is the best "EPC", which means "earnings per click". If a particular campaign brings in \$100 from 100 clicks to the offer, that's an EPC of \$1 per click – which is considered very good in many markets.

So whatever system of testing you devise, always consider EPC as the major measuring stick for success. But remember to have FUN, and don't set your expectations too high... Scientific testing is done methodically over time, and not as an "event".

### **Avoid The "General" Category?**

When submitting a new cashblurb, you can either select the "General" category, in which case your blurb will appear on our main home page...

OR, you can select from one of the "special" categories, in which case your ad will appear **both** on the main home page, **and** on the home page for the special category you've selected!

...The General category is more or less for miscellaneous offers when no other category seems to fit just right.

# Cash In As An Affiliate!



[Click here for our affiliate page](#), where you can grab your affiliate link along with a wide variety of free affiliate tips and resources!

You're not allowed to promote our affiliate program through our system (for obvious reasons), but you can certainly promote us to your email list, on Facebook, or virtually anywhere else (strictly spam free) to earn potential monthly commissions!

The beauty of our affiliate opportunity is that **virtually anybody looking for more traffic is a prospective customer**, which means that millions of blog and website owners out there are potential candidates to purchase through your link!

When you make just a few referrals, your own “Unlimited” status CashBlurbs.com membership is essentially paid for (the cost is covered by the commissions you'll be earning each month as a result of referrals who stay on with us). But there's nothing inherently stopping you from referring endless members and **building a potential full time income with us!**

## Take Action Now!

If you're not yet a CashBlurbs.com member, [CLICK HERE](#) to join right away!

After joining as a Free or Unlimited member, make sure to start out by watching our member walkthrough video inside the member area...

Set up takes only a couple minutes, after which you're ready to start sharing and posting cashblurbs to begin getting traffic and making potential sales and commissions online!

*We look forward to fulfilling your traffic needs!*

